



Virginia Department of Rail and Public Transportation

Update on Vanpool!VA Implementation

September 19, 2017

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Chief of Public
Transportation

Vanpool!VA Goals and Funding

Goal: To increase the number of people we move through congested corridors in the Commonwealth

- Funding
 - Two years of start up funding (\$1.975M/year)
 - Vanpool Initiative to be self funded after the first two years of vanpool start up
 - This funding is set aside in the current SYIP



Vanpool!VA Components



Expand/Increase vanpool subsidy



Statewide vanpool brand



Improved ride matching

Vanpool Alliance (PRTC) Request

- Request for \$1.4M to support expansion of their Vanpool Alliance program (2 year pilot)
 - Increase stipend for new vanpools from \$200 to \$400/month
 - Must have 75% new riders to qualify
 - PRTC will report vanpool data to FTA, which will increase 5307 allocation after 2 years
 - Future 5307 funds will be used to maintain program
 - Goal is to increase person throughput in congested corridors and take advantage of express lanes



Other Vanpool!VA Activities Underway

- Conversion of existing transportation demand management grant with Hampton Roads Transit
- Development of agreement with Roanoke Valley – Alleghany Regional Commission to support development of statewide ridematching tools



Next Steps

- Continued outreach and coordination to implement program – regional commuter assistance agencies and vanpool operators
- Development of statewide branding and marketing tools to support implementation
- Development/implementation of tools to streamline data reporting/data quality to ensure return on investment





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