I-495 American Legion Bridge Transit and TDM Study Update

Commonwealth Transportation Board

December 9, 2020

Jennifer DeBruhl, Chief of Public Transportation Department of Rail and Public Transportation





Engagement Process

- Three Stakeholder Meetings held to date
 - July 16, 2020
 - August 28, 2020
 - October 16, 2020
- Upcoming Stakeholder Meeting scheduled for December 11, 2020
- Public Comment Period for Draft Recommendations: Mid December Late January
- Public Meetings
 - DRPT/VDOT I-495 Public Meeting. November 18, 2020
 - I-495 ALB Transit and TDM Study Public Meeting. Early January
- Surveys
 - Survey 1: Purpose was to gain an understanding of commute choices in addition to driving alone. Closed August 28,2020
 - Survey 2: Getting feedback on potential recommendations. Ongoing
- Keeping track of the Study is easy by connecting to DRPTs Major Initiatives Webpage.
- The study webpage includes a stakeholder comment link

www.drpt.virginia.gov/transit/major-initiatives/i-495american-legion-bridge-transit-and-tdm-study/





Study Process

Assess Needs and Gaps

Review Travel Markets between VA

and MD

- Where are trips over the bridge coming from and going to?
- Which of those markets could be served by transit?

Develop and **Test Transit** Routes and Commuter **Assistance** Programs

Recommend Potential **Improvements**

- Where and how often should the route stop?
 - Where can transit use managed lanes?
 - How can technology improve the transit experience?
 - How will people get to and from the transit service?

- What is the overall forecasted affect on reducing congestion?
- How many people and jobs will be connected by new transit?
- How much will it cost to implement?

What transit is there today?

Why is transit needed?

 What transit is planned in the future?



Potential Transit Connections Under Consideration

Legend

Insufficient Travel Demand Along Corridor

Not Competitive with Existing Transit Service

Indirect Access to Managed Lanes

*

Route Connection Advanced for Testing

Option	Virginia	← → I	Maryland	
1			Bethesda	*
2		Frien	ndship Heights	
3a		G	ermantown	*
3b	Typono	G	aithersburg	*
4	Tysons	V	White Flint	A
5a			ilver Spring	
5b		White Oa	ık via Silver Sp	oring
6			Frederick	×

Option	Virginia	← Maryland
7a		Frederick
7b		Germantown
7c		Gaithersburg
7d	Reston	Rockville
7e		Silver Spring
7 f		White Oak
7 g		Bethesda

Option	Virginia	← ← Maryland
8a		Frederick
8b		Germantown
8c	Dunn Loring	Gaithersburg
8d		Rockville
8e		Silver Spring
8f		White Oak
8g		Bethesda

Option	Virginia	← ← Maryland
7a		Frederick 🛨
7b		Germantown
7c		Gaithersburg
7d	Arlington	Rockville
7e		Bethesda
7 f		Silver Spring
7g		White Oak



Prioritization Methodology

 Potential routes scored relative to each other based on three categories



Productivity – Maximizing ridership for the lowest cost



Equity – Serving areas with high concentrations of low-income and minority individuals



Connectivity – Providing access to the most jobs and people

Routes Retained:

- Bethesda Tysons
- Germantown Tysons
- Silver Spring Tysons
- Gaithersburg Tysons
- Frederick Tysons
- Bethesda Reston
- Bethesda Dunn Loring
- Frederick Arlington

SCORING KEY

HIGH



MEDIUM



LOW •



Legend • Bethesda - Tysons East Bethesda - Tysons West Stops Miles 1.5 Medical Center Station Center Drive Norfolk Ave Bethesda Station District of West branch Drive ott Crossing Columbia McLean Station Hill Metro Tysons Corner Station Tysons Arlington E13

1. Bethesda – Tysons

- Service both directions during peak periods
- Transit and Rail Connections:
 - Red Line Metrorail
 - Silver Line Metrorail
 - Planned Purple Line
 - Planned Route 7 BRT
 - Planned MD 355 BRT
 - Local Bus and Regional Bus

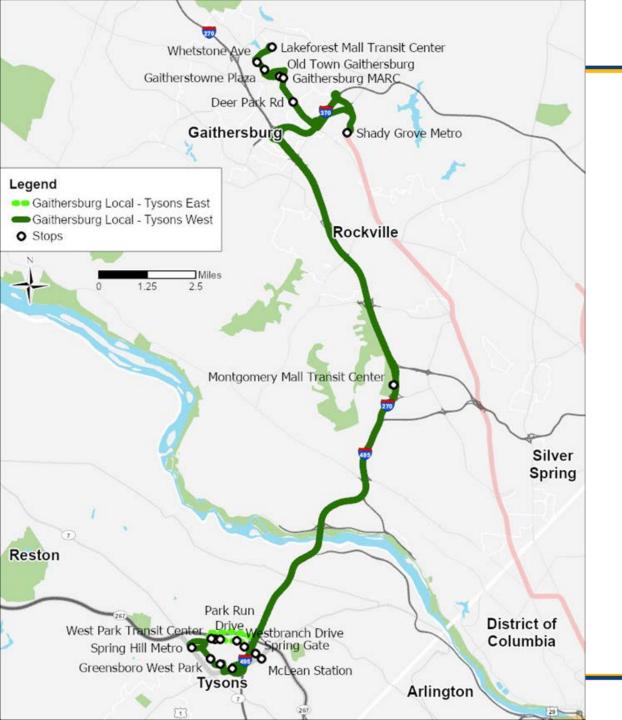
Metric	Score
Productivity	• • •
Equity	
Connectivity	• •
Rank	# 2

Legend Germantown Express - Tysons East Germantown Transit Center Q Germantown Express - Tysons West O Stops Gaithersburg Park & Ride Gaithersburg Rockville Montgomery Mall Transit Center Silver_ Spring Reston District of West Park Transit Center stbranch Drive Columbia Spring Gate Spring Hill Metro Tysons McLean Station Tysons Corner Station Arlington

3a. Germantown – Tysons

- Service from Germantown to Tysons during AM peak period and Tysons to Germantown during PM peak period.
- Transit and Rail Connections:
 - Silver Line Metrorail
 - Planned Route 7 BRT
 - Planned Corridor Cities Transitway
 - Planned Randolph Road BRT
 - Local Bus and Regional Bus

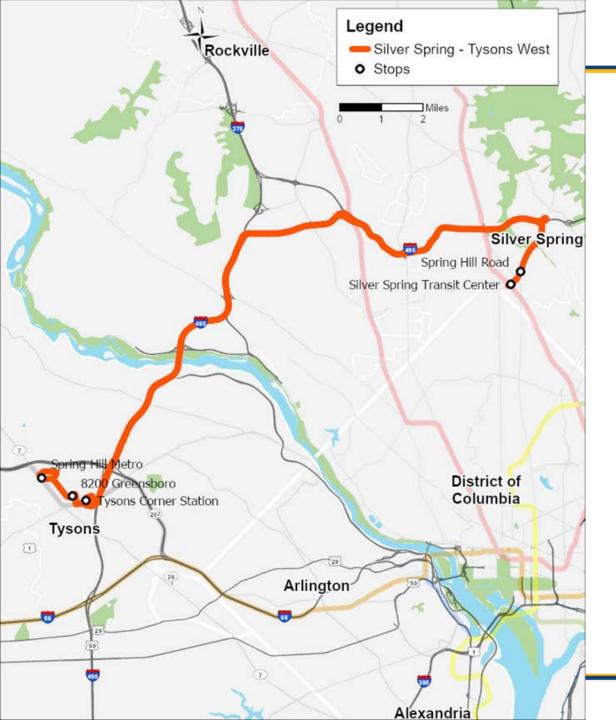
Metric	Score
Productivity	• •
Equity	• • •
Connectivity	• •
Rank	# 4



3b. Gaithersburg – Tysons

- Service from Gaithersburg to Tysons during AM peak period and Tysons to Gaithersburg during PM peak period.
- Transit and Rail Connections:
 - Red Line Metrorail
 - Silver Line Metrorail
 - Gaithersburg MARC
 - Planned Route 7 BRT
 - Planned Corridor Cities Transitway
 - Planned MD 355 BRT
 - Planned Randolph Road BRT
 - Local Bus and Regional Bus

Metric	Score
Productivity	• • •
Equity	• • •
Connectivity	• • •
Rank	#3



5a. Silver Spring – Tysons

- Service from Silver Spring to Tysons during AM peak period and Tysons to Silver Spring during PM peak period.
- Transit and Rail Connections:
 - Red Line Metrorail
 - Silver Line Metrorail
 - Planned Purple Line LRT
 - Planned Route 7 BRT
 - US 29 FLASH BRT
 - Local Bus and Regional Bus

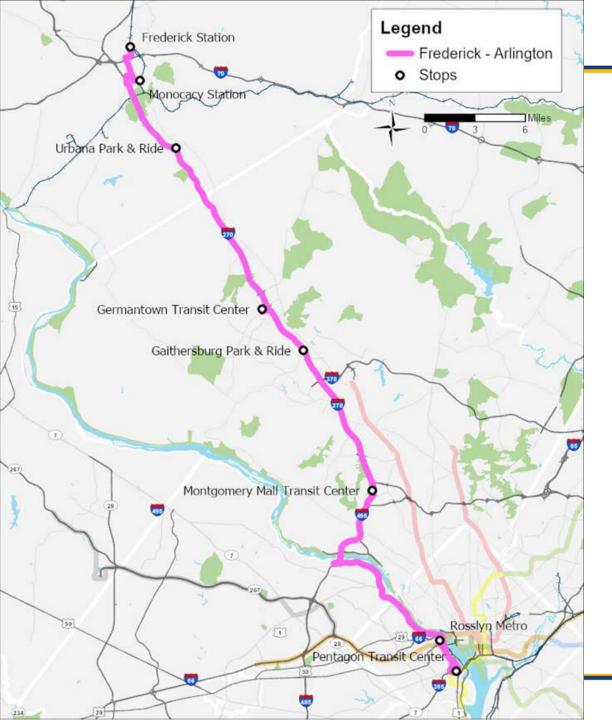
Metric	Score
Productivity	• •
Equity	• • •
Connectivity	• •
Rank	#5

Legend Frederick Station Frederick - Tysons West o Stops Monocacy Statjon Urbana Park and Ride ng Hill / Post Office Road Spring Hill Metro Tysons Corner Station 8200 Greensboro

6. Frederick – Tysons

- Service from Frederick to Tysons during AM peak period and Tysons to Frederick during PM peak period.
- Transit and Rail Connections:
 - Silver Line Metrorail
 - Planned Route 7 BRT
 - Local Bus and Regional Bus

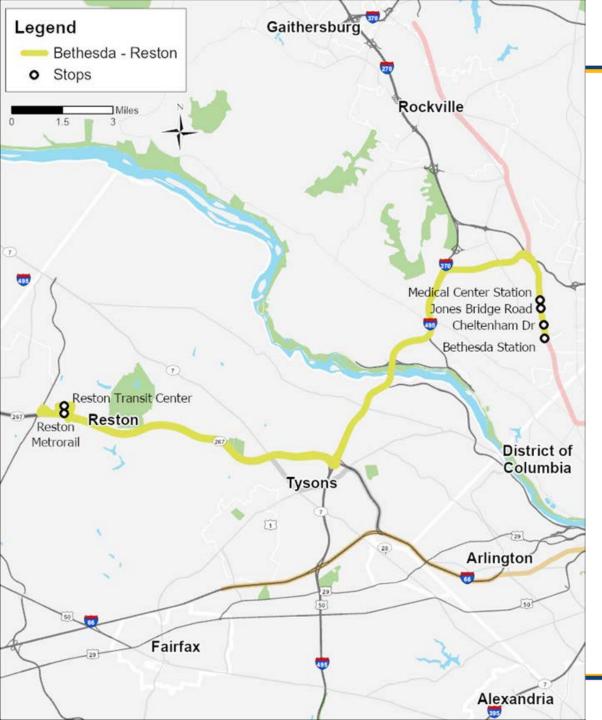
Metric	Score
Productivity	
Equity	• • •
Connectivity	• •
Rank	#8



7a. Frederick – Arlington

- Service from Frederick to Arlington during AM peak period and Arlington to Frederick during PM peak period.
- Transit and Rail Connections:
 - Orange Line Metrorail
 - Silver Line Metrorail
 - Blue Line Metrorail
 - Yellow Line Metrorail
 - Planned Randolph Road BRT
 - Planned Corridor Cities Transitway
 - Local Bus and Regional Bus

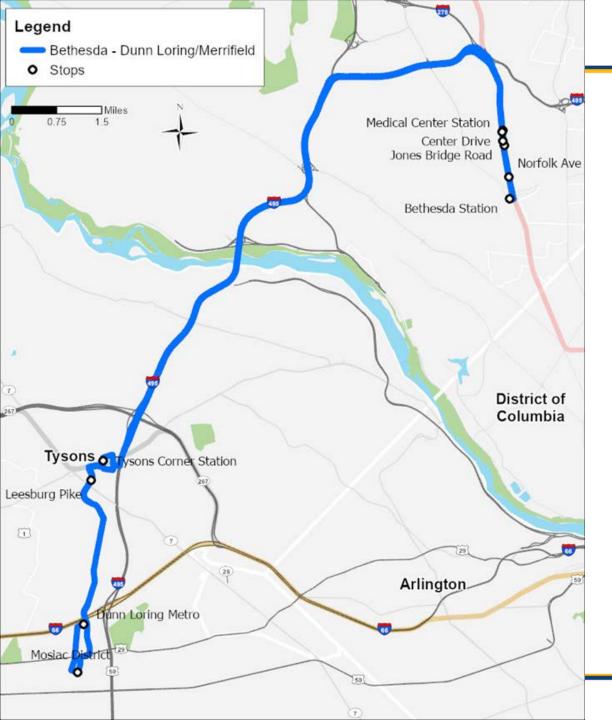
Metric	Score
Productivity	• •
Equity	• •
Connectivity	• •
Rank	#6



7g. Bethesda – Reston

- Service both directions during peak periods
- Transit and Rail Connections:
 - Red Line Metrorail
 - Silver Line Metrorail
 - Planned Purple Line LRT
 - Planned MD 355 BRT
 - Local Bus and Regional Bus

Metric	Score
Productivity	• •
Equity	• •
Connectivity	• • •
Rank	#7



8g. Bethesda – Dunn Loring via Tysons

- Service both directions during peak periods
- Transit and Rail Connections:
 - Red Line Metrorail
 - Silver Line Metrorail
 - Planned Purple Line LRT
 - Planned Route 7 BRT
 - Planned MD 355 BRT
 - Local Bus and Regional Bus

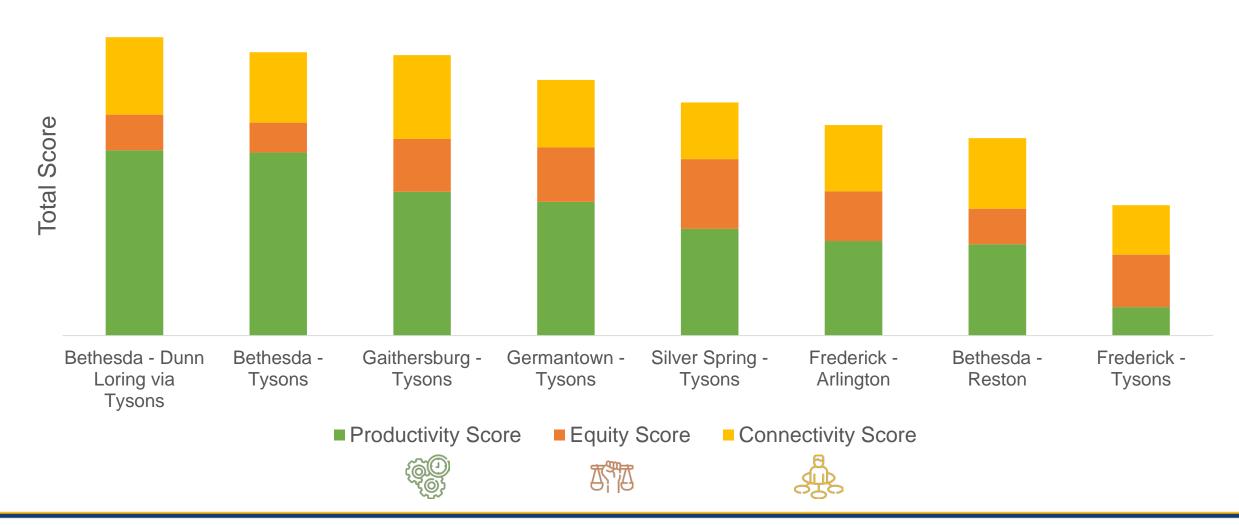
Metric	Score
Productivity	• • •
Equity	• •
Connectivity	• • •
Rank	#1

Preliminary Route Ranking Summary Table

Preliminary Rank	Options for Evaluation	Productivity Score	Equity Score	Connectivity Score
1	Bethesda - Dunn Loring via Tysons	• • •	• •	• • •
2	Bethesda - Tysons	• • •	•	• • •
3	Gaithersburg - Tysons	• • •	• • •	• • •
4	Germantown - Tysons	• •	• • •	• •
5	Silver Spring - Tysons	• •	• • •	• •
6	Frederck - Arlington	• •	• •	• •
7	Bethesda - Reston	• •	• •	• • •
8	Frederick - Tysons	•	• • •	• •



Preliminary Route Scoring







Technology and Commuter Assistance Program Options

Commuter Parking Information System

Vanpool Formation and Expansion Program

Real-Time Toll and Transit Information

Carpool Promotion Programs

Real-Time Arrival Information

Corridor-Specific Mobility
Options Marketing Campaign

Real-Time Passenger Load Information

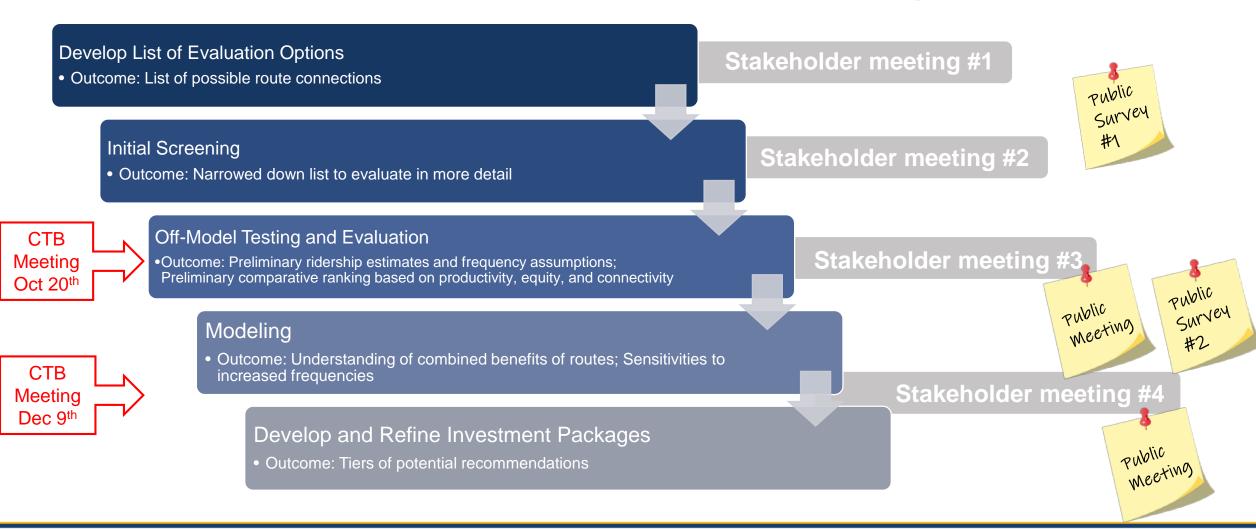
Targeted Residential Outreach

Transit Signal Priority

Targeted Employer Outreach



Transit Potential Recommendations Development







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